







TRADE DEVELOPMENT AUTHORITY OF PAKISTAN





#### TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets. TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.







#### PRODUCT PROFILE

There are numerous types of sugar but most recognized is table sugar, the white crystals used as flavoring agent and known as sucrose and extracted from sugar beets or sugarcane. Sugar is the second largest Agro-industry in Pakistan. App. 72 sugar mills are operating in various parts of the country and constitutes 4.2 per cent of manufacturing. The value of exports \$ 342 million in 2019 which is 1.47% of total exports from Pakistan. The country is ranked 5th in the world cane acreage and 9th in sugar cane production.

Other types of sugar include Fructose (fruits and honey), Galactose (milk and dairy products), Glucose (honey, fruits and vegetables), Lactose (milk, made from glucose and galactose), Maltose (barley), Sucrose (glucose and fructose and found in plants) and Xylose (wood or straw).

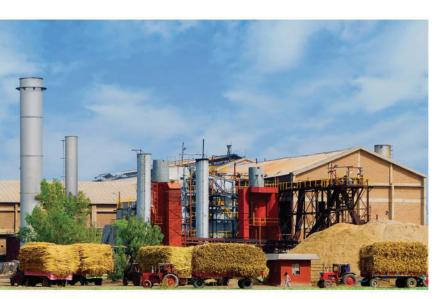
### **HS CODE**

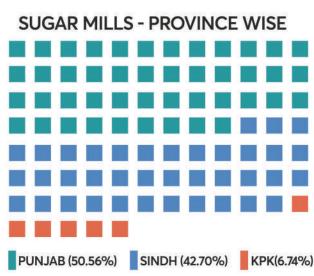
1701 - Cane or beet sugar and chemically pure sucrose, in solid form Raw sugar not containing added flavouring or colouring matter

#### PRODUCTION AREAS IN PAKISTAN

Sugarcane is categorized as a major Kharif crop in Pakistan where cultivation starts from February till April and harvesting season is between October and December. Most of the area under cultivation is in Punjab (65%) followed by Sindh (25%) and KPK (10%).

Sugarcane production for Pakistan was 67.2 million tonnes in 2018 showing an increase from 22 million tonnes in 1969 to 67.2 million tonnes in 2018 growing at an average annual rate of 3.31%.





SOURCE: PSMA, SBP AND PBS

## **VARIETIES OF SUGAR**

Different types of sugar are manufactured n Pakistan which include pharmaceutical, beverage and commercial grades sugar as well as soft brown sugar, castor and icing sugar, sugar cubes, sachets and retail packs.



## **TESTING / CERTIFICATIONS**

There are certain standards through Pakistan Standards and Quality Control Authority (PSQCA) that have to be complied with by the manufacturers of food and food grade materials. Refined sugar and white sugar PS 1822-2007(R) ICS: 67.180.10

This standard covers the technical provisions of production of Refined and White sugar. The prescribed requirements as per the standard are as per following table:



S.#	Characteristics	Requirments		Methods of Test (Ref. To Appendix of this Standard)	
		Specification 'A'	Specification 'B'		
		Refined Sugar	White Sugar		
1.	Polarization Min.	99.8 s	99.7 s	ICUMSA GS2/3-1	
2.	Moisture (loss on drying 3 hours at 105 C)	0.08	0.08	ICUMSA GS2/1/3-15	
3.	Invert Sugar, percent m/m. Max.	0.04	0.04	ICUMSA GS2-6	
4.	Ash, percent m/m Max.				
	i. Sulphate Ash	0.06	0.06	ICUMSA GS1/3/4/7/8-11	
	ii. Conductivity Ash	0.04	0.04	ICUMSA GS2/3-17	
5.	Solution Color ICUMSA Unit Max.	60	80	ICUMSA GS2/3-9	
6.	Sulphur Dioxide mg/kg. Max.	15.0	15.0	ICUMSA GS2/7-33	
7.	Copper mg/kg. Max.	2.0	2.0	ICUMSA GS2/3/29	
8.	Arsenic mg/kg. Max.	1.0	1.0	ICUMSA GS2/3-25	
9.	Lead mg/kg. Max.	1.0	1.0	ICUMSA GS2/1/3-27	

## **PACKAGING & STORAGE**

Packing if not specified by purchaser should be done in clean sound bags in accordance with PS 1692 for cotton bags and PS 3128 for polypropylene bags for 5, 10, 20, 50 and 100 kg. The mouth of each bag need to be machine stitched. 1kg, 2kg and 5kg shall be packed in polyethylene bags as per PS 4395.









# **TOP TEN EXPORTERS**

<b>Company Name</b>	Phone Number	Email address	Address
M/S J.D.W SUGAR MILLS LTD.	042-36664891	jdwho@jdw-group.com	17-Abid Majeed Road, Lahore Cantt, Lahore
HUNZA SUGAR MILLS (PVT.) LIMITED	0300-8427705	hunzasugar.headoffice@gmail.com	1-A, New Muslim Town, Lahore
M/S ETIHAD SUGAR MILLS LIMITED	042-35751865- 6	info@etihad.com.pk	04- BAWA PARK UPPER MALL, LAHORE
FATIMA SUGAR MILLS LIMITED	042-111-328- 462	mail@fatima-group.com	E-110, Khayaban-e- Jinnah, Lahore Cantt
ALMOIZ INDUSTRIES LIMITED	042 35771066- 72	info@almoiz.com	2 D-1, Gulberg III, Lahore
INDUS SUGAR MILLS LIMITED	042-35882801	info@indussugar.com.pk	Kot Bahadur Rajan Pur, Indus Highway, Lahore
TWO STAR INDUSTRIES (PVT.) LIMITED	92-46- 3700175-8	info@twostar.com	Rajana Road Tehsil Kamalia, District Toba Tek Singh
THE THAL INDUSTRIES CORPORATION LIMITED	042-35771066	info@thalindustries.com	House # 2D/1, Gulberg III, Lahore 54000 Punjab-Pakistan
SHEIKHOO SUGAR MILLS LIMITED	0301-8455466	admin@sheikhoosugar.com	F-19, Phase-1, Commercial Area, D.H.A., L.C.C.H.S., Lahore cantt
HUSEIN SUGAR MILLS LIMITED	042-111-111-476	info@hsm.com.pk	180 Abu Bakar Block, New Garden Town, Canal Road, Lahore

(USD Million)

Importers	2020	2021	2022	2023	2024
World	2	0.012	0	127	342
Afghanistan	1	0	0	17	221
Thailand	0	0	0	15	58
Tajikistan	0	0	0	29	15
Bangladesh	0	0	0	7	12
Sri Lanka	0	0	0	2	10
Saudi Arabia	0.1	0	0	3	7
Viet Nam	0	0	0	0	7
China	0	0	0	17	5

Source: ITC, Trade Map





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