



PAKISTAN SEAFOOD



**TRADE DEVELOPMENT AUTHORITY
OF PAKISTAN**





TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes

contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.



PRODUCT PROFILE

رَبَّكُمْ الَّذِي يُزْجِي لَكُمْ الْفَلَكَ فِي الْبَحْرِ لِنَتَّبِعُوا مِنْ فَضْلِهِ إِنَّهُ كَانَ بِكُمْ رَحِيمًا

It is your Lord Who steers the ships for you through the sea, so that you may seek His bounty. Surely He is ever Merciful to you.

Fisheries sector plays significant role in the economy and food security of the country and it reduces pressure on demand for mutton, beef, and poultry. It is also considered to be an important source of livelihood for the coastal inhabitants. Apart from marine fisheries, inland fisheries (based in rivers, lakes, dams, etc.) are also a very important activity throughout the country. Fisheries share in GDP although very little, but it adds substantially to the national income through export earnings.

During FY2022 (July-March), total fish production recorded at 696.0 thousand MT (marine: 468 thousand MT and inland: 228 thousand MT) witnessing an increase of 0.8 percent over same period of last year's fish production of 690.6 thousand MT (marine: 465.2 thousand MT and inland: 225.4 thousand MT).

During FY2022 (July-March), a total of 116.514 thousand MT of fish and fishery preparation amounting US\$ 310 million were exported. Pakistan's major buyers are China, Thailand, Malaysia, Middle East, Sri Lanka, and Japan. Several initiatives are being taken by federal and provincial fisheries departments which include, inter alia, strengthening of extension services, introduction of new fishing methodologies, development of value-added products, enhancement of per capita consumption of fish, up gradation of socio-economic conditions of the fishermen community and a review of Deep-Sea Fishing Policy of 2018. Since resumption of exports to the EU countries different consignments of fish, cuttlefish and shrimps have been sent by 02 companies to the EU, after 100 percent laboratory analysis at EU borders. For further enhancement of seafood export to EU countries, six more processing plants are in pipeline and their cases for approval are under process with EU authorities.



Top Export destinations for HS-(USD Million)

Importers	2020	2021	2022	2023	2024
World	374	399	442	467	409
China	134	161	189	221	188
Thailand	81	90	102	90	86
United Arab Emirates	40	29	25	26	24
Malaysia	14	19	22	22	17
Japan	15	12	14	11	14
Korea, Republic of	14	11	12	18	11
Kuwait	11	11	11	15	11
Saudi Arabia	7	12	12	9	10
Viet Nam	9	13	11	11	9
United Kingdom	3	4	2	2	5

Source: ITC, Trade Map

Top Export destinations for HS-1605

Importers	2020	2021	2022	2023	2024
World	3.13	22.76	19.35	6.99	4.04
United States of America	1.54	8.78	8.02	4.24	1.71
Indonesia	0.68	1.53	0.81	0.82	1.14
China	0.28	1.33	0.99	0.40	0.89
Thailand	0.46	7.93	7.74	0.09	0.31

Source: ITC, Trade Map



Ms. Bukhtawer Akhter
Assistant Director (Product Officer)
Contact No. +92-3343518498
Email: bukhtawer.akhter@tdap.gov.pk

Trade Development Authority of Pakistan, Ministry of Commerce
FTC Building, 5th floor Block-A, Shahrah-e-Faisal, Karachi
Tel: +92-21-99206487-90 UAN: 111-444-111
URL: www.tdap.gov.pk