



# PAKISTAN HONEY



**TRADE DEVELOPMENT AUTHORITY OF PAKISTAN**



# TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.

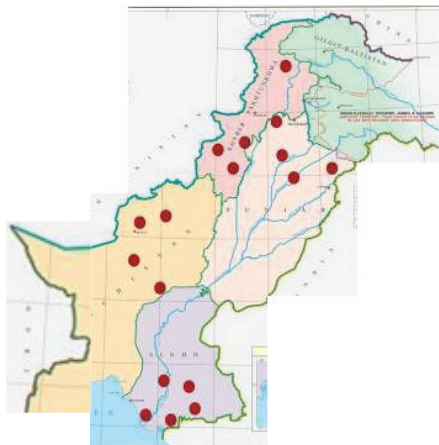
## PRODUCT PROFILE+HS CODE

Honey is an important nutritive food containing various kinds of sugar, protein, free amino acids, minerals, trace elements, enzymes and vitamins with a fairly high caloric value. Its main sugars – laevulose and dextrose are absorbed directly into the blood and provide rapid energy. Around 400,000 colonies producing more than 10,000 metric tons of honey annually. Four species of honeybees are found in Pakistan. Three are indigenous and one is imported and established in Pakistan. These species are present in different ecological areas of the country. The indigenous species are *Apis dorsata*, *Apis cerana*, and *Apis florea*. The occidental species is *Apis mellifera*. Honey Production is proposed to be located at areas where wild plantation and crop farming is common.

**HS Code-0409**

## PRODUCTION AREAS

- In Punjab: Chakwal, Gujarkhan, Attock, Sargodha, Daska are ideal places for honeybee farming
- In Khyber Pakhtunkhwa: Karak, Kohat, Swat and Bannu are the most suitable places.
- In Province Balochistan: Quetta, Ziarat Valley, Naseerabad, and Kallat.
- In Sindh a few areas such as Thatta, Sujawal, Mirpur Khas, Hyderabad and Gularchi area are suitable for honey production.



## VARIETIES

The following are the main varieties of Honey in the country,

- Sidr (BeriorZiziphus) which is harvest edin October
- Acacia and Orange are regarded the best in the world.
- Berri plantisa wild species found in Kohat, Chakwal, TalaGang, Mianwali, Bannu, Nizampur and Dhadhra etc.

## PRODUCTION

Bee keeping isa profitable business in Pakistan. About 7,000 bee keepers are now rearing exotic species, Apismel life rain the moderm bee hives. There are about 300,000 colonie sproducing 7,500 metric ton honey annually.





# PACKAGING AND STORAGE

Honey is usually packed in plastic containers and bottles but some brands are using elegant glass bottles as well.



## TESTING AGENCIES INCLUDE:

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PSQCAI



ANIMAL QUARANTINE  
DEPARTMENT



PCSIR

## CERTIFICATION AGENCIES INCLUDE:



FOOD SAFETY AND HALAL  
FOOD AUTHORITY



PARC

**(USD Thousand)**

Importers	2020	2021	2022	2023	2024
World	9,808	8,327	8,156	7,099	6,982
Saudi Arabia	6,683	5,887	5,841	4,860	4,678
United Arab Emirates	1,455	1,110	1,200	1,108	1,134
Kuwait	740	667	400	548	511
Oman	118	153	150	165	228
Qatar	236	165	220	157	140

Source: ITC, Trade Map



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