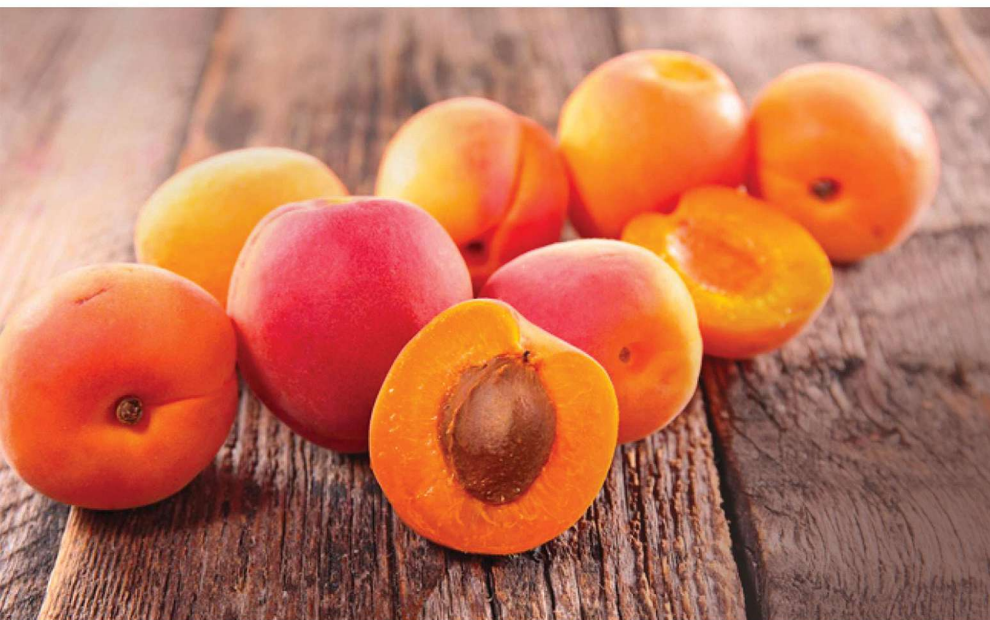


PAKISTAN CHERRY, APRICOT AND PLUMS



**TRADE DEVELOPMENT AUTHORITY
OF PAKISTAN**





TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets. TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.

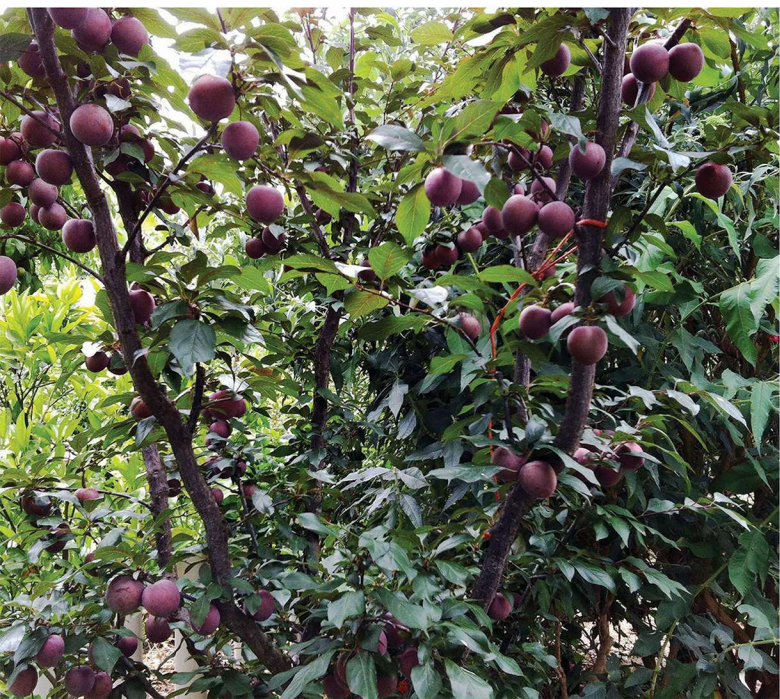


PRODUCT PROFILE

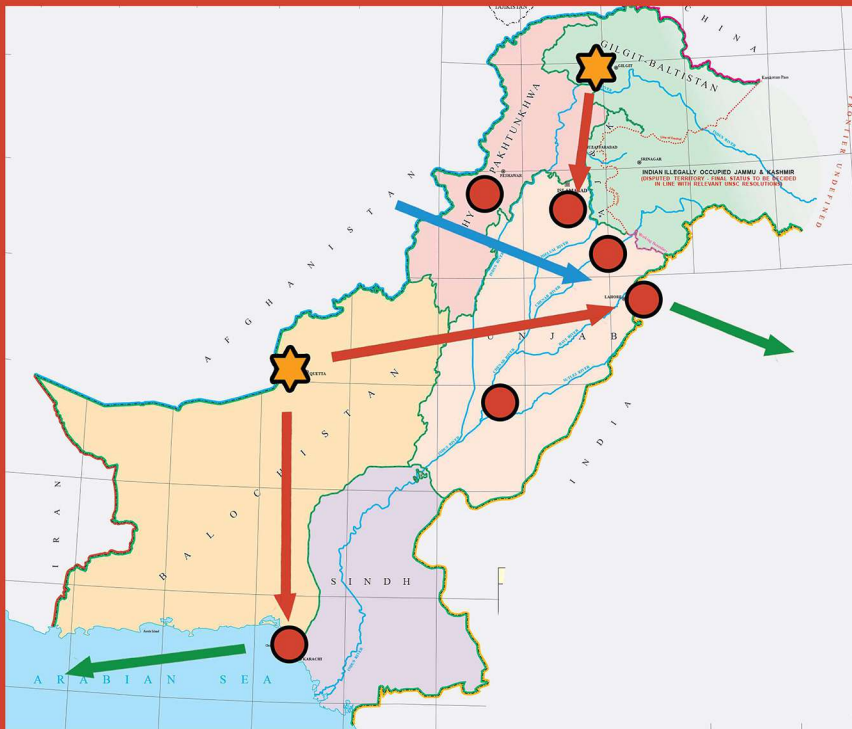
- Pakistan stands 6th in global apricot production, with an annual production of 178,957 tons in 2018. Although Pakistan is a leading producer of apricot, apricot has a negligible share in the country's exports. Mostly, apricot is exported without any sort of value addition.
- Pakistan ranks 17th for plum production in the world with total production of 67,000t. In Pakistan, it is mostly grown in the provinces of Baluchistan and Khyber Pakhtunkhwa. The main producing areas of plum are Kalat, Mardan, Mastung, Nowshera, Peshawar, Pishin, Quetta, and Swat.
- Cherry fruit trees are cultivated in Baluchistan, Gilgit-Baltistan and the Northern areas of Pakistan. There are 50 kinds of cherries grown globally, which can be broadly classified into Tart/Sour and Sweet Cherries.

PRODUCTS AND HS CODES

HS Code	Product Description
080920	Cherry
080910	Apricot
080940	Plum



PRODUCTION AREAS



- Apricot production areas
- Apricot exports
- Domestic apricot trade routes Apricot imports
- Apricot consumption centres
- ★ Distribution of major fruit crops of Pakistan



FOOD QUALITY CERTIFICATIONS AND TESTS IN PAKISTAN

Certificates/ Test	Authority
Sanitary & Phytosanitary Tests/ Certifications	Ministry of National Food Security & Research
Pakistan Standards and ISO Certifications	Ministry of Science and Technology
Food Quality Microbiological Tests	Ministry of Science and Technology

GLOBAL FOOD STANDARDS & QUALITY CERTIFICATIONS



Government of Pakistan
Pakistan **Halal** Authority



PACKAGING



TOP TEN EXPORTERS OF THE COUNTRY

S.No	Name of the Company	Address	Contact Number	Email Address
1	Hunza Organics	438-Zeenat Block, Allama Iqbal Town, Lahore, Pakistan	Cell: +92 333 4349488 Ph: +92 42 5080294 Fax: +92 42 7667028	lcci.hunza@nexlinx.net.pk hunzaorganics@hotmail.com
2	Asian Commodities Corporation	Warehouse No.1 & Export Department ACC Warehouse Plot # 25, K-28, Trans Lyari, Main Hawksbay Road, Near Sharifee Masjid(Aaamir Kanta), Karachi, Pakistan.	Tel: + 92-213-235- 8351(52-53-54) Fax: + 92-213-235-8355	info@asiancommoditiescorporation.com haliass@yahoo.com
3	Taj Food Pvt Ltd	Khaili By Pass Sheikhppora Road Gujranwala 52250 Pakistan	03008745694	info@tajfoodpk.com
4	Hunza Apricot oil Soap Company	Islamabad ,Pakistan	051-2355604	altitfort@gmail.com
5	Abid Rafiq and Company	House # 528,Flat # 203,2 nd Floor,Muhamma dia Plaza Gordon College Road Rawalpindi	Phone: +92-51- 55507200515550720	https://www.abidrafique.com/
6	Hashwan Traders	Hashwan Traders New Pull Road,Polo Market Gari Bazar,Gilgit	Ph# 05811- 451832,Cell#031254648 53	Email:akber@hashwan.com www.hashwan.com
7	Mountain Fruits(pvt) Ltd	Mountain Fruits(pvt) Ltd Near China bridge,KKH Danyore,Gilgit	Ph# 05811-920835	Email:inam@mfc-fairtrade.com
8	Organo Botanica	Organo Botanica Near Khari Jageer Basin Gilgit	Ph#03469236102	msagilgit@gmail.com
9	Karakoram Natural Resources (Pvt) Ltd	KNR Fresh & Dry fruits Processing Factory,Aminabad Nomal,Gilgit	05811-440099 Cell# 03129934590	
10	Gulf Trading Co. (Pvt) Ltd.	H.No.6, Street 27, F-6/2, Islamabad, Punjab, Federal Capital Area	+92 051 2279275 / 051 2825686 / 051 2828073 /051 2279276	

(Thousand USD)

HS Code	Product	2020	2021	2022	2023	2024
'081310	Dried apricots	777	852	572	722	684
'080940	Fresh plums and sloes	83	65	99	218	388
'081120	Frozen raspberries, blackberries, mulberries	31	2	25	0	89
'080929	Fresh cherries (excl. sour cherries)	0	9	32	1	86
'080910	Fresh apricots	249	119	95	131	37
'080920	Fresh cherries	0	0	0	0	0
'080921	Fresh sour cherries "Prunus cerasus"	1	0	0	3	0

Source: ITC, Trade Map



Mr. Nazir Ali
Assistant Director (Product Officer)
Contact No. +92-343-1824476
Email: nazir.ali@tdap.gov.pk

Trade Development Authority of Pakistan, Ministry of Commerce
FTC Building, Block-A, Shahrah-e-Faisal, Karachi - Pakistan
Tel: +92-21-99206487-90 UAN: 111-444-111
URL: www.tdap.gov.pk