



PAKISTAN TOBACCO



TRADE DEVELOPMENT AUTHORITY OF PAKISTAN





TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.

PRODUCT PROFILE

Introduction:

Tobacco is the common name of several plants in the Nicotiana genus and the Solanaceae (nightshade) family, and the general term for any product prepared from the cured leaves of the tobacco plant. More than 70 species of tobacco are known, but the chief commercial crop is *N. tabacum*. Dried tobacco leaves are mainly used for smoking in cigarettes and cigars, as well as pipes and shishas. They can also be consumed as snuff, chewing tobacco, dipping tobacco and snus.

ECONOMIC SIGNIFICANCE:

Tobacco is an economically significant agricultural crop which is grown across the world. In 2020 the value of the global tobacco market amounted to over 760 billion U.S. dollar and the Global Tobacco Market size is expected to reach \$1,066.6 billion by 2026, rising at a market growth of 3.6% CAGR during the forecast period. India is one of the largest producers and exporter of tobacco after China and Brazil. Tobacco is grown on around 0.21% of total irrigated land in Pakistan and it plays an important role in Pakistan's economy by generating income and employment in tobacco farming, manufacturing, distribution, and retailing.

THERE ARE FIVE TYPES OF TOBACCO GROWN IN PAKISTAN INCLUDING

- Flue Cured Virginia (FCV)
- Dark Air Cured (DAC)
- Light Air Cured (LAC)
- Light Sun Cured tobacco (LSC)
- Semi-Oriental or White Patta (WP)

MAJOR PRODUCTION SITES IN PAKISTAN:

Most of the agricultural cultivation is based in Charsadda District, Mardan District, Nowshera District, and Swabi District of Khyber Pakhtunkhwa.

EXPORTABLE PRODUCTS OF TOBACCO



TOBACCO STEMS



TOBACCO FINES



FLUE CURED
VIRGINIA TOBACCO



THRESHED STRIPS
TOBACCO



CUTRAG

COUNTRY-WISE EXPORT DATA OF TOBACCO CIGARETTES DURING 2021-22

S.No	CountryName	Tobacco		Cigarettes		Total quantity in kg's	Total Value in US\$
		Quantity in kg's	Value in US\$	Quantity in No of Sticks.	Value in US\$		
1	Switzerland	693420	2059559			693420	2059559
2	Malaysia	331490	142878			331490	142878
3	Indonesia	2549644	5668252			2549644	5668252
4	Bahrain	1600	3074	604601000	4536798	1600	4539872
5	Qatar			212967000	1454593		1454593
6	U.A.E	5193746	10003522	119050000	923091	5193746	10926613
7	Russia	514260	1317223			514260	1317223
8	S.Arabia	12000	24000	800761000	5149789	12000	5173789
9	Germany	780956	1929515			780956	1929515
10	South Africa	118800	261360			118800	261360
11	Myanmar	13802	68746			13802	68746
12	Kuwait	98100	24910			98100	24910
13	Philippines	700320	2014570			700320	2014570
14	Serbia	74700	99310			74700	99310
15	Australia	66958	60263			66958	60263
16	Azerbaijan	66000	207900			66000	207900
17	CzechRepublic	500	750			500	750
18	Korea	139400	335778			139400	335778
19	Ukraine	329926	329926			329926	329926
20	Kenya	653400	2362734			653400	2362734
21	China	15000	11550			15000	11550
22	Belgium	559653	1457812			559653	1457812
23	Netherlands	1477550	2949425			1477550	2949425
24	Italy	1699740	2245522			1699740	2245522
25	USA	15534	33358			15534	33358
26	Yemen	3449462	26574968			3449462	26574968
27	Bulgaria	1383570	2535417			1383570	2535417
28	Georgia	180000	576000			180000	576000

S.No	CountryName	Tobacco		Cigarettes		Total quantity in kg's	Total Value in US\$
		Quantity in kg's	Value in US\$	Quantity in No of Sticks.	Value in US\$		
29	Greece	191486	179441			191486	179441
30	Singapore	59400	211662			59400	211662
31	Vietnam	273000	755020			273000	755020
32	UK	321017	474836			321017	474836
33	Japan	520	3270			520	3270
34	Poland	26460	62446			26460	62446
35	Turkey	19800	62196			19800	62196
36	Jordan	566	21064			566	21064
37	Afghanistan	50000	1567			50000	1567
38	Angola	59400	24948			59400	24948
39	Canada	5000	4006			5000	4006
40	South Korea	11880	37458			11880	37458
41	Taiwan	1710	6242			1710	6242
42	Nigeria	138600	58212			138600	58212
43	Kyrgyz Republic	100000	50000			100000	50000
44	Bangladesh	12000	22230			12000	22230
	Grand Total	22390370	65272920	1737379000	12064271	22390370	77337191

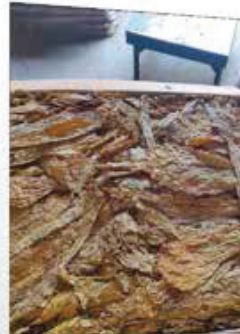
Source: Pakistan Tobacco Board (PTB)

• Pakistan total exports of Tobacco during 2021-2022 was 77.337191 Million dollar

PAKISTAN TOBACCO PRODUCTION

Year	FCV	DAC	Rustica	WP	Burley	Sun-Cured Virginia	Total
2017-18	68.174	3.922	30.676	3.9202	0.085	-	106.78
2018-19	67.08	1.815	41.058	1.89	0.09	-	111.632
2019-20	69.31	2.2	39.041	3.02	0.078	-	113.657
2020-21	74.549	1.59	39.23	3.495	0.078	-	118.942
2021-22	64.717	1.695	38.203	3.422	0.078	0.245	108.360

PACKAGING & STORAGE





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