

PAKISTAN PUMPS & ELECTRIC MOTORS



**TRADE DEVELOPMENT AUTHORITY
OF PAKISTAN**





TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets. TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions & trade delegations. It also conducts seminars and organizes contacts and information exchange events both physically as well as digitally.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.



SECTOR PROFILE

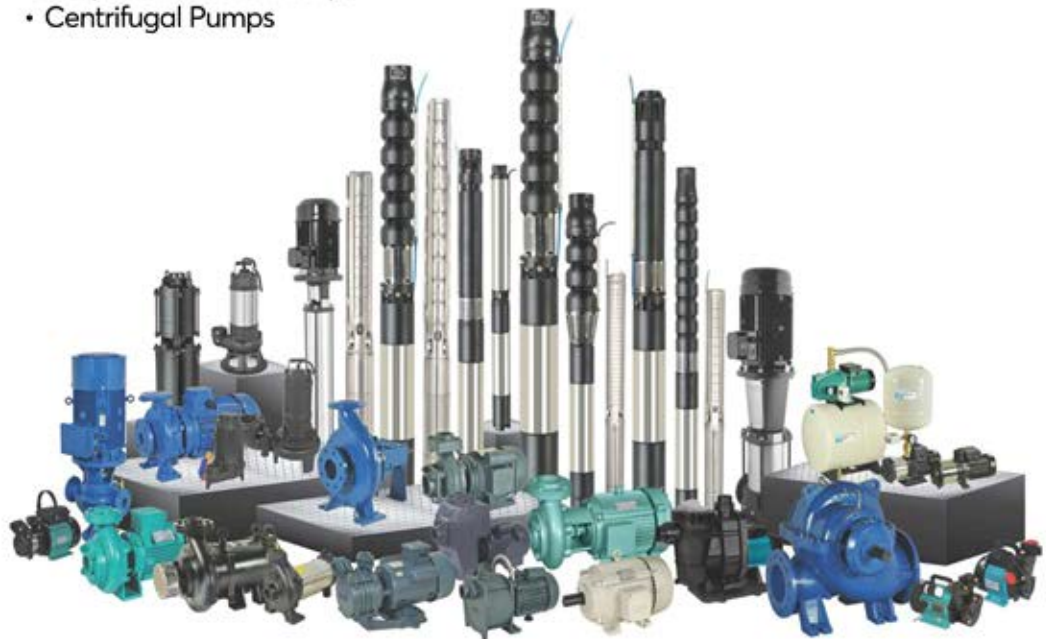
Pumps manufacturing units in Pakistan are playing their vital role in fulfilling the local demand and export by producing different types of pumps and electric motors for domestic, agricultural, commercial & industrial usage. They are manufacturing deep-well injector pumps, mono-block pumps, centrifugal pumps, submersible pumps, reciprocating positive displacement pumps, jet pumps and single & three phase electric induction motors etc. In such a way, this sector is saving enormous amount of foreign exchange. Other than catering the local demand, this industry is also a huge source of employment provision in shape of direct employees, vendors, sub-vendors and plumbers etc.



PRODUCT PROFILE:

(PUMPS HS CODE 8413 UNDER PAKISTAN CUSTOMS NOMENCLATURE)

- Submersible Pumps
- Submersible Sludge Pumps
- Turbine Pumps
- Internal & External Water Supply Pumps
- Deep-well Turbine Pumps
- Centrifugal Pumps

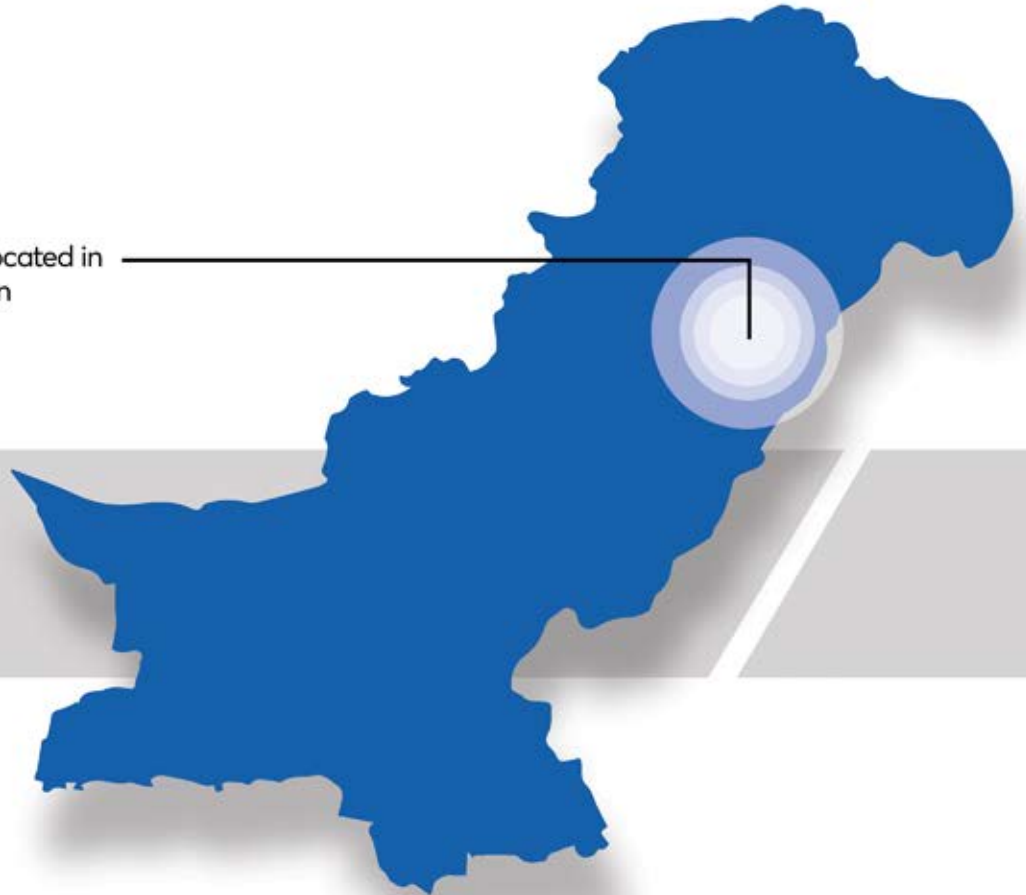


TESTING/ CERTIFICATES:



PRODUCTION AREA

The Pumps Industry Cluster is located in Gujranwala, and Lahore Division



ELECTRICAL MACHINERY EXPORTS FROM PAKISTAN

Unit : US Dollar thousand

Code	Product label	Exported value in 2020	Exported value in 2021	Exported value in 2022
	ELECTRIC MACHINERY	13,643	15,220	22,986
8413	Pumps for liquids, whether or not fitted with a measuring device (excl. ceramic pumps and secretion . . .	5,317	5,620	9,049
8501	Electric motors and generators (excl. generating sets)	2,583	4,197	6,956
8544	Insulated "incl. <u>enamelled</u> or <u>anodised</u> " wire, cable "incl. coaxial cable" and other insulated . . .	4,582	2,333	5,188
8504	Electrical transformers, static converters, e.g. rectifiers, and inductors; parts thereof	1,161	3,070	1,793

SOURCE: TRADEMAP

TOP IMPORTING COUNTRIES EXPORTED BY PAKISTAN

Unit : US Dollar thousand

Importers	Exported value in 2020	Exported value in 2021	Exported value in 2022
World	13,643	15,220	22,986
United States of America	2,156	3,831	6,704
United Arab Emirates	475	802	1,866
Ghana	52	116	1,560
Thailand	40	314	1,256
Mozambique	138	658	902
Eswatini	167	467	875
Slovenia	696	34	843
Germany	512	1,772	728
Tanzania, United Republic of	67	33	603
South Africa	561	1,066	531

SOURCE: TRADEMAP



ELECTRIC TRANSFORMERS INDUSTRY OF PAKISTAN

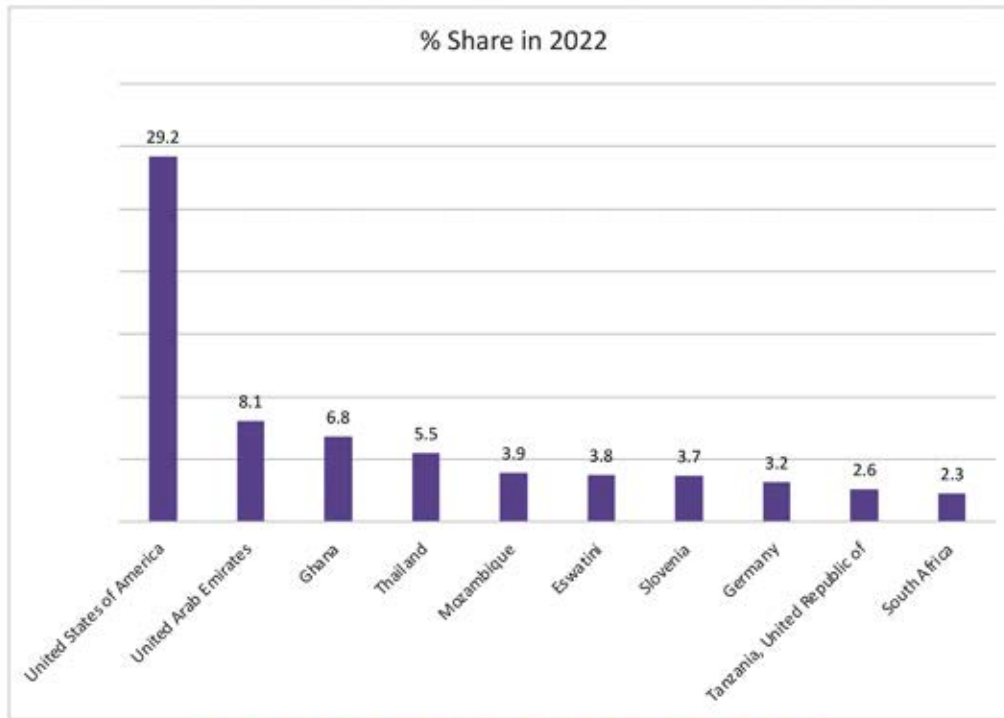
Electric transformers industry of Pakistan is equipped with best transformer accessories and produced transformers of ratings 10 kVA ~ 5000 kVA. In order to provide its customers, the best of technology and products of international competence. Exporting Power Transformer to International customers for their special requirements and specifications. The industry is also producing energy meters like single phase 2-wire and Static three phase 4-wire whole current energy meters with multi-rate Tariff. These meters, locally manufactured and meet or exceed Electric Utilities specifications and has been approved by it for installation on Electric Utilities system. To keep up with rapid development in meter technology and production techniques, the transformers industry of Pakistan has made significant investment for procuring the latest and most sophisticated machinery and equipment for the manufacture of components and parts.

COMPLETE RANGE OF TRANSFORMERS:

- Distribution Transformers (Pole / Pad Mounted)
- Auto Transformers
- Three Phase / Single Phase AVR's
- Furnace Transformers
- Power Transformers
- Dry Type Transformers
- Any Other Special Purpose
- Furnace Transformers Transformer

Electric Cables industry in Pakistan is producing premier cables and market. The industry has quality standards for international market. The industry is producing electrical cables and conductors to cater to the specific needs of our valued customers and has excellent quality assurance system. Our cables industry is producing Low and medium voltage electric cables and conduct.





HIGHLIGHTS OF PRAL 2022

i. CATEGORYWISE BREAKUP OF ELECTRICAL MACHINERY EXPORTING FIRMS

EXPORTER CATEGORIES		
Number of Firms	Exports in PKR Million	Contribution in exports
5	Large = Above 1000	50 %
20	Medium = Above 150	35 %
70	Small = Below 150	15 %

ii. Total 100 Exported in 2022

iii. TOP 10 EXPORTERS OF ELECTRICAL MACHINERY



NAME OF ELECTRICAL MACHINERY EXPORTERS

SN	Name of Electrical Machinery Exporters
1	KOMAX (PRIVATE) LIMITED
2	K.S.B. PUMPS CO.LTD
3	PAK ELEKTRON LTD
4	PAKISTAN CABLES LIMITED
5	NEWAGE CABLES (PVT.) LIMITED
6	BUSINESS AND ENGINEERING TRENDS
7	TARAZ TECHNOLOGIES (PVT) LTD
8	Fiber Electronics (Pvt) Ltd
9	PREMIER CABLES (PVT) LTD
10	INVEREX POWER SOLUTION



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