TRADE DEVELOPMENT AUTHORITY OF PAKISTAN



Pakistan – USA Trade Relationship





Pakistan and the U.S have a strong economic and commercial relationship, with two-way trade of \$9.4 billion in the year 2022. The United States is one of Pakistan's largest trading partners and a leading source of foreign direct investment. and the U.S remained to be Pakistan's largest export market in 2022 with an increasing export of \$6.3 billion. The exports basket mainly includes textile related products. However, unlike many countries, the bilateral trade with the U.S. is in a \$ 3.2 billion surpluses in the year 2022 favoring Pakistan.

ECONOMIC INDICATORS

Capital: Washington D.C

GDP (PPP): \$25.46 trillion 2022

GDP Per Capita: \$76,398 GDP Growth: 2.1% in 2022

Population: 333 million

Exports of Goods in 2022: USD 2.06 Tn

Imports of Goods in 2022: USD 3.37 Tn

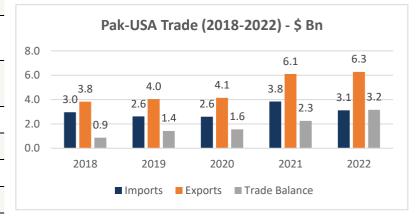
USA CLODAL TOD 10 TRADE ITEMS			
USA GLOBAL TOP 10 TRADE ITEMS			
Export Items	\$ (Bn)	Import items	\$ (Bn)
Mineral fuels, mineral oils and products of their distillation	378	Electrical machinery & equipment	477
Nuclear reactors, boilers, machinery	229	Nuclear reactors, boilers, machinery	475
Electrical machinery and equipment	197	Vehicles other than railway or tramway	329
Vehicles other than railway or tramway	134	Mineral fuels, mineral oils and products of their distillation	222
Aircraft, spacecraft, and parts thereof	102	Pharmaceutical products	164
Optical, photographic, cinematographic	99	Commodities not elsewhere specified	117
Natural or cultured pearls	92	Optical, photographic, cinematographic	115
Pharmaceutical products	83	Natural or cultured pearls	96
Plastics and articles thereof	83	Plastics and articles thereof	89
Commodities n.e.s	62	Furniture; bedding, mattresses	86

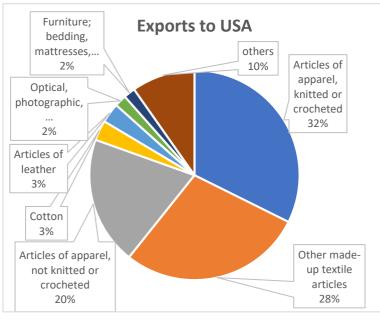
MAJOR CHALLENGES

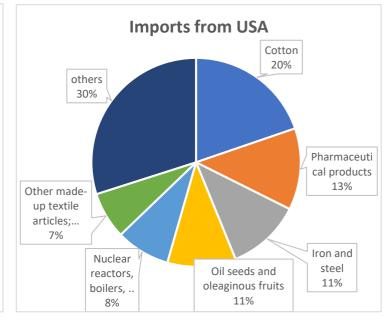
- 1: Failure in adjustment to changing taste & preference
- 2: Lack of aggressive marketing
- 3: Lack of diversification
- 4: Lack of direct flights to US
- 5: Absence of international payment gateway

EXPORT POTENTIAL

- 1: Textile (Ch: 52,61,62 & 63)
- 2: Leather Products (Ch 42)
- 3: Carpets & other textile floor
- 4: Dental & surgical products (Ch 90) 5: Cereals (Ch 10)







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