

# TENDER FOR HIRING OF SERVICES OF PR COMPANY FOR GEMS & JEWELRY SHOW FOR 3RD EHCS, 2024 TO BE HELD FROM JANUARY 18TH-20TH, 2024 AT LAHORE EXPO CENTER

The Trade Development Authority of Pakistan invites proposals/ bids from PR firms registered with the Income Tax and Sales Tax Departments of Federal & Provincial Tax Authorities and which are on Active Taxpayers List and qualified in all respects to provide end-to-end solutions for the planning and organization Gems & Jewelry show and complete PR and media (social, digital and print) coverage for Gems & Jewelry show, finalized by TDAP.

2. The same is also available on TDAP web portal. The interested firms may submit the documents with a non-refundable tender fee of PKR. 10,000/- in shape of pay order / demand draft in name of "TDAP Karachi".
3. Single Stage Two Envelope Procedure would be used for Open Competitive Bidding. Financial proposal should accompany a bid security ONLY equivalent to five per cent (5%) of the bid amount in the form specified in the Bidding Documents.
4. The bids, prepared in accordance with the instructions in the bidding documents, must reach at the office of the Deputy Manager (E&M), Trade Development Authority of Pakistan (TDAP), 3rd floor, Block A, FTC Building, Karachi on or before 11:30 a.m. on December 15th, 2023. The tender document will be open at 12:00pm on December 15th, 2023 & presentation regarding Work Plan/ Methodology will occur on same day i.e December 15th, 2023 at 02:30 pm (before Technical evaluation) at TDAP office, Karachi. This advertisement is also available on PPRA website at [www.ppra.org.pk](http://www.ppra.org.pk).
5. Trade Development Authority of Pakistan reserves the right to reject any or all bids and to annul the bidding process at any time in accordance with Public Procurement Rules.
6. Bidding documents containing detailed scope of work, terms and conditions, method of procurement, procedure for submission of bids, opening of bid, evaluation criteria, clarification / rejection of bids, are available

**Sana Khokhar**

**Deputy Manager**

**(ENGINEERING & HEALTHCARE SHOW)**

**Trade Development Authority of Pakistan**

**Block- A 3rd Floor FTC, Shahrah -e-Faisal, Karachi**

**Tel: 021-111-444-111 Ext: 408 Fax: 021-99202182**

**Email: [sana.khokhar@tdap.gov.pk](mailto:sana.khokhar@tdap.gov.pk)**

