

# MUSICAL PAKISTAN INSTRUMENTS



**TRADE DEVELOPMENT AUTHORITY  
OF PAKISTAN**





## TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.

## SECTOR PROFILE:

The inception of Pakistan's Musical Instruments sector is traced back to British era in sub-continent with the repair work of British made Brass and Pipe Bands. Since British Forces were unable to bring their Instruments back to UK for minor repairs and maintenance, they started exploring technical persons to repair their Musical instruments. This was how this line was introduced and Sialkot is the only city where this industry was first embarked in Pakistan. From that repair and maintenance this industry flourished and Siakot's Musical Instruments Industry started making new Brass and Pipe Band Instruments in the year 1930.

Today the quality of Pakistan Musical Instruments speaks for itself with time tested management to cater all the aspects of foreign buyer's demands by the virtue of having skilled and professional teams and latest advanced technologies to compete globally while ensuring international standards for musical instruments.

Pakistan Musical Instruments have satisfied the precise demands of professionals in Pakistan and around the world and each musical instrument is crafted not only from the finest quality of materials, but most importantly by proficient craftsmen.

It's a matter of great pride for Pakistan's Musical Instruments Industry that the Brass Band Instruments manufactured in Sialkot are being used to welcome and salute to all Foreign Head of States, who visit Pakistan.

## PRODUCT PROFILE + HS CODE

### PRODUCT PROFILE:

Bagpipes, String Instruments like Harps (Celtic Harps, Student Harps, Round Back Harps, Baby Harps, Lyre & Lute Harps, Pillar Harps, Irish Harps), Music stands, Harp Accessories, Bodhrans, Drums (Dumbecks, Talking Drums, Ethnic Drums, Djembes, Congas, Bangos, Educational Musical Instruments like School Drums for physical exercise, Wood Block, Agogo Blocks, Gathering Drums, Maracas, Claves, Guiros, Triangles, Bone, Spoon), Percussion: Bell Trees, Cow Bells, Indian Bells & Cymbal, Tambourines (Dafflies), Frame Drum, PVC Plenera Drums, Classical Tabla, Dholak & Mridangam, Sitar, Tambura, Harmonium, Wood Wind and Brass Wind instruments, Flutes, Ratchets, Recorders, Dulcimers, Lute Guitars, Mandolin, Arabic Daff, Marching sticks, Scottish Uniforms & Accessories. Arabic Daff, Marching sticks, Scottish Uniforms & Accessories.

### HS CODE:

9201, 9202, 9203, 9204, 9205, 9206, 9207, 9208, 9209 under Pakistan Customs Nomenclature



## PRODUCTION AREAS WITH MAP

The Musical Instruments cluster and production units are mostly located in Sialkot city.







# TESTING / CERTIFICATIONS



## TOP IMPORTING COUNTRIES OF MUSICAL INSTRUMENTS

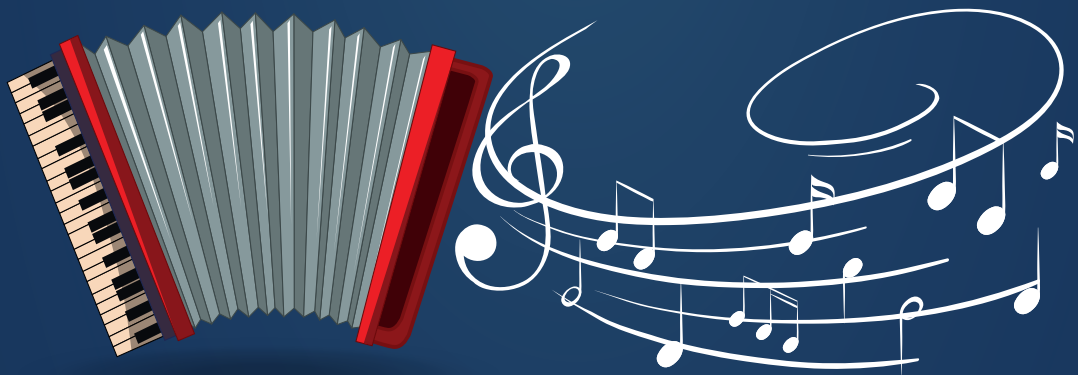
Importing Country	Imported value in 2020 (Billion US\$)	Imported value in 2021 (Billion US\$)	Imported value in 2022 (Billion US\$)
World	7.1	8.6	8.6
United States of America	1.3	1.6	2.0
Germany	0.79	0.90	0.88
China	0.44	0.57	0.56
Japan	0.45	0.52	0.53
France	0.45	0.54	0.48

Source: ITC Calculations based on COMTRADE

## EXPORT FIGURES (3 YEARS) AND TOP 5 EXPORT DESTINATIONS OF PAKISTAN'S MUSICAL INSTRUMENTS

Export Destinations of Pakistan's Musical Instruments	Exported value in FY 2020-21 (Million US\$)	Exported value in FY 2021-22 (Million US\$)	Exported value in FY 2022-23 (Million US\$)
World	3.76	4.25	3.93
United States of America	0.97	1.10	0.83
Germany	0.52	0.66	0.72
France	0.76	0.74	0.58
United Kingdom	0.53	0.63	0.52
Ireland	0.22	0.23	0.38

Source: PRAL



## TOP EXPORTERS

Company: M/s HALIFAX & CO. (PVT) LTD.  
Address: Small Industrial Estate, Sialkot-4,  
Pakistan  
Phone: +92-300-8616023  
Email: naeem.akhtar@halifaxco.com

Company: M/s MID EAST MFG. INC.  
Address: Eminabad Road, Nawan Pind Araian, Sialkot,  
Pakistan  
Phone: +92-332-3536500  
Email: info@mid-east.com.pk

Company: M/s KPC KILTS MFG.  
Address: 6 Km Daska Road, Dakwala Industry Zone 1, Sialkot,  
Pakistan  
Phone: +92-300-6127975  
Email: info@kpc kilts.com

Company: M/s KHALID PIPE CO.  
Address: Raja Bazar, Sialkot  
Phone: +92-333-8633193  
Email: info@khalidpipe.com

Company: M/s VELLUM HEAD COMPANY  
Address: P.O. Box: 607, Muhammad Pura, Near Mohammadi Masjid, Sialkot –  
Pakistan  
Phone: +92-52-4598873  
Email: vellum@brain.net.pk

Company: M/s MIKEL CELTIC INSTRUMENTS.  
Address: Bilalpur, Muzafarpur, Ugoki Road, Sialkot,  
Pakistan  
Phone: +92-321-7180327  
Email: admin@mikelceltic.com

Company: M/s MERCHANDISERS  
INTERNATIONAL,  
Address: Maharaja Road, Sialkot, Pakistan  
Phone: +92-52-4594275  
Email: info@merchand-intl.com

Company: M/s PARAGON MUSICAL MERCHANDISE,  
Address: Opposite Galaxy, Kashmir Road, Pakagarha, Sialkot – Pakistan  
Phone: +92-333-8339333  
Email: khans789@hotmail.com

M/s MALL OF MUSIC  
115 Quaid-e-Azam Road, Sialkot Cantt, Sialkot-  
Pakistan  
Contact: +92-321-7188000  
Email: usman@mallofmusic.co.uk

M/s GREENLAND PIPE COMPANY  
P.O. Box 129, 22/357, Raja Road, Sialkot – Pakistan  
Contact: +92-333-8607732  
Email: info@greenlandpipeco.com

For other exporters please visit [tdap.gov.pk/pakistani-exporters](http://tdap.gov.pk/pakistani-exporters)



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