

PAKISTAN MANGO



**TRADE DEVELOPMENT AUTHORITY
OF PAKISTAN**





TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.

Product Profile

Mango's scientific name is "Magnifera Indicia" and it is distributed in tropical and subtropical regions. It is usually 45-15 cm in length and 4-10 cm in width with shape of round, ovate and obovate. Its weight lies between 150 g to 750 g. There are different colors i.e. green, red, yellow, purple and combination of all these for 1000 verities of mangoes.

Mango is the second major fruit crop in Pakistan after citrus and Pakistan is the 5th largest Mango producer. Pakistani Mango is recognized as one of the best of its kind in the world market and Pakistan is the 8th largest exporter in the world. There are more than 200 Mango varieties cultivated in Pakistan, Sindhri and Chaunsa are the most famous mango varieties for export. Other commercial mango varieties are Langra, Anwar Ratul, Aman Dusehri, Fajri Kalan, Beganpali and Saroli.

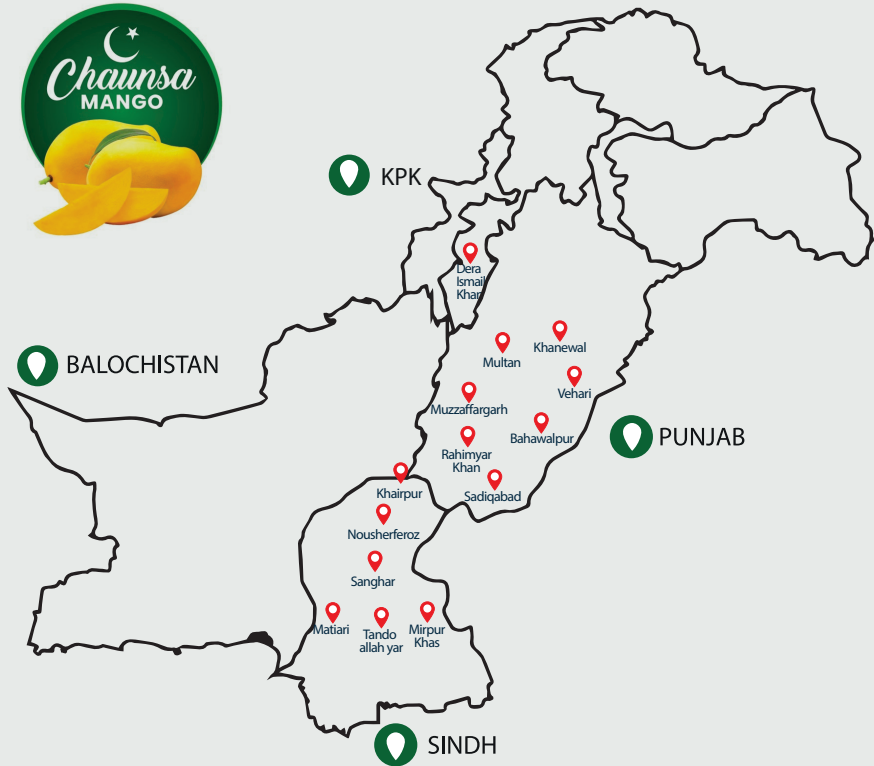
Production

- Punjab (62%): Multan, Rahim Yar Khan, Bahawalpur, Muzaffargarh and Khanewal
- Sindh (37%): Hyderabad, Tando Allahayar, Mirpur Khas, Sanghar and N.Feroz

Region	Cultivation		Production	
	Area (Hectares)	% Share	Tones	% Share
Punjab	99013	62.17%	1450444	78.63%
Sindh	59158	37.15%	387401	21%
KPK	365	0.24%	3498	0.19%
Balochistan	711	0.44%	3363	0.18%
Pakistan (Total)	159247	100%	1844706	100%

Source: - Provincial Crop Reporting Service Centers

“Sindhri and Chaunsa are registered under Geographical Indication Registration Act of Pakistan in the name of Trade Development Authority of Pakistan”.



Packaging & Storage

Cardboard boxes of 3Xply or 5Xply are used in export of Mangoes. Most frequently used box sizes are 5kg, 8kg, 10kg, and 12kg. Mangoes must be stored at 13C to 16C until they reach the destination market-shelf.



Top Importing & Exporting Countries

Top 10 Global Importers:

United States of America	Netherlands	Germany	France	Hong Kong, China
China	United Kingdom	Canada	Spain	Korea

Top 10 Global Exporters:

Mexico	Netherlands	India	Spain	Egypt
Thailand	Peru	Brazil	Pakistan	Hong Kong, China

Pakistan's Top Importers:



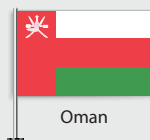
UAE



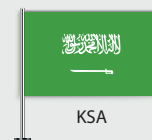
UK



Afghanistan



Oman



KSA

Pakistan Major Export Destinations

United Arab Emirates	Norway	France
United Kingdom	Netherlands	Ireland
Kazakhstan	Canada	Malaysia
Oman	Libya, State of	Kuwait
Azerbaijan	Bahrain	Switzerland
Afghanistan	United States of America	Australia
Qatar	Sweden	Morocco
Saudi Arabia	Italy	Singapore
Uzbekistan	Japan	Greece
Germany	Türkiye	Hong Kong, China

Fresh or Dried Guavas, Mangoes and Mangosteens

Quantity (kg)					
2022-23		2022-23 Total	2023-24		2023-24 Total
July	August		July	August	
26741	19373	46114	8180	1295	9475
Export Value (USD)					
2022-23		2022-23 Total	2023-24		2023-24 Total
July	August		July	August	
95358	69946.9	165304.9142	27770	3961.32	31731.77551



Mr. Muqarab Abbas
Assistant Manager (Agro Food Division)
Contact No: 0308-7826156
Email: muqarab.abbas@tdap.gov.pk

Trade Development Authority of Pakistan, Ministry of Commerce
FTC Building, Block-A, Shahrah-e-Faisal, Karachi - Pakistan
Tel: +92-21-99206487-90 UAN: 111-444-111
URL: www.tdap.gov.pk