



TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.

PRODUCT PROFILE

Construction sector is the most important segment of Pakistan for economic growth and well being. Construction sector is directly or indirectly related to more than 40 industries. This sector contribution to GDP is slightly over 2%. It has multiple linkages with other sectors of the economy. Today construction is the second largest sector in Pakistan's economy after agriculture. Roughly 30-35% of employment is directly or indirectly affiliated with the construction sector. As such, the construction sector in Pakistan has played an important role in providing jobs and facilitating revival of the economy.

CONSTRUCTION INDUSTRY SEGMENTS

Two broad categories of construction are General building construction, Commercial construction, Industrial Construction.

- 1. General Building Construction Include residential, commercial, institutional and industrial buildings. Residential construction produces buildings for human habitation, including single-family dwellings, condominiums, multifamily townhouses, flats and apartments and high-rise apartment buildings.
- 2. Commercial construction includes retail and wholesale stores, markets and shops, shopping centers, office buildings, warehouses and small manufacturing facilities. Institutional construction are medical clinics and hospitals, schools and universities, recreational centers and athletic stadiums, governmental buildings and houses of worship and other religious buildings.
- 3. Industrial construction is a special segment of the industry that develops large-scale projects with a high degree of technical complexity. Such endeavors result in facilities that manufacture and process products; examples include steel mills, electric power-generating plants, petroleum refineries, petro chemical processing plants.

Broad category of construction, sometimes called engineering construction, is characterized by designs prepared by engineers rather than architects, the provision of facilities usually related to the public infrastructure and thus owned by public-sector entities and funded through bonds, rates or taxes and a high degree of mechanization and the use of much heavy equipment and plant in the construction process. Examples are PSDP mega projects in Pakistan. Two common subcategories of engineered construction are Highway construction and Heavy construction.

Detail	HS CODES			
Construction Services	98240000			
Property Developers or Promoters				
98142000Contractors of building (including water supply, gas supply and sanitary works), roads and bridges, electrical and mechanical works (including air conditioning), horticultural works, multi-discipline works (including turn-key projects) and similar other works				
Architects or Town Planners	98141000			

PRODUCTION/SERVICES AREAS IN PAKISTAN

KARACHI, LAHORE, MULTAN, HAYDERABAD, ISLAMABD, PESHAWER, GAWADER and all other all areas of construction zones in Pakistan.

GOVERNMENT FACILITATION TO THE SECTOR

Government of Pakistan has established a National Housing Task Force, which is working by creating Naya Pakistan Housing and Development Authority (NAPHDA) with a special focus on affordable housing.

The government is also contemplating formation of Real Estate Regulatory Authority 'RERA' to promote and develop the real estate industry and protect all stakeholders especially consumers as per best international practices.

At the same time, creation of ease-of-doing-business and reforms in the fore-closure laws will enable institutional funding support, which is extremely positive. This includes refinance facilities from the Pakistan Mortgage Refinance Company 'PMRC' backed by funding from the World Bank, which is working towards making long-term affordable developer and end-buyer mortgage, a reality in the country.

These include the National Trade Corridor Improvement Program (NTCIP), the construction of large water reservoirs (Kalabagh, Diamer, Bhasha), the rehabilitation of the key barrages, delivery of clean drinking water, sanitation, and electricity to all and the new Islamabad Airport project is a prime example, which is fully operational.

REGULATORY AUTHORITY

Pakistan Engineering Council (PEC)

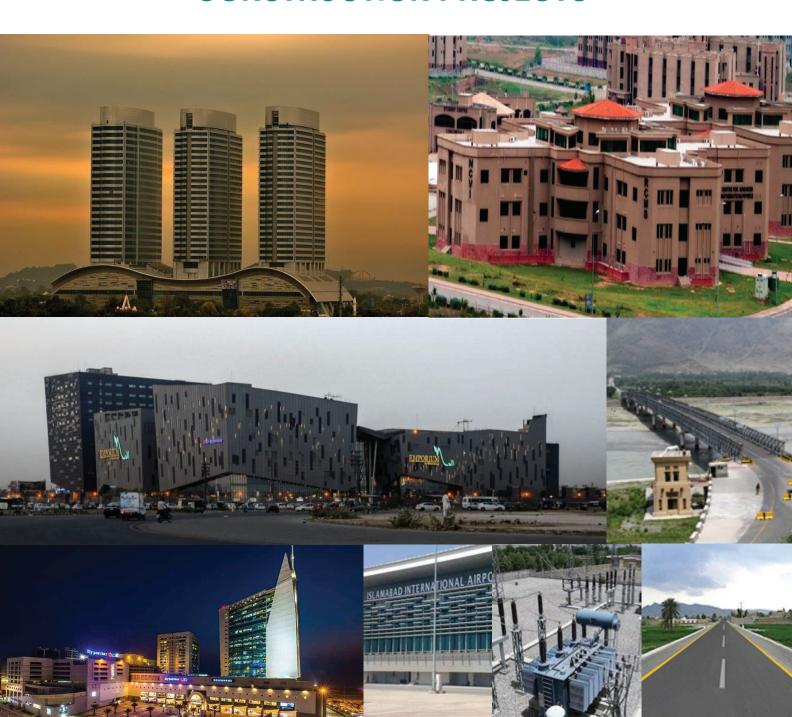
Associations

Association of Builders and Developers (ABAD).
Pakistan Constructor Association (PAC).
Pakistan Council of Architect and Town Planners.

TESTING / CERTIFICATIONS/ REGISTRATION AGENCIES

- 1. Construction Materials Testing SGS Pakistan
- 2. Building Standards Certifications ISO 9001:2015, ISO 14001:2015, ISO 45001:2018
- 3 Pakistan Standard Quality Control Authority

CONSTRUCTION PROJECTS



CONSTRUCTION SERVICES EXPORT PROJECTION FIGURES

Fiscal Year	FY18-19	FY19-20	FY20-21	FY21-22	FY22-23
Construction Services 5 year data	642	464	166	116	94

Source: SBP Unit: Million USD BPM6

TOP- CONSTRUCTION SERVICES EXPORTERS LIST

- 1. National Engineering Services Pakistan (Pvt.) Ltd (NESPAK)
- 2. Descon Construction & Engineering Services
- 3. Habib Rafiq Limited Construction Services
- 4. Pakistan Engineering & Construction Company (PECC)
- 5. SKB Engineering and Construction
- 6. ZKB Engineers and Constructors Pakistan
- 7. Sardar Group of Company.
- 8. Habib Construction Services
- 9. Jaffar Group.
- 10. FWO



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