

PAKISTANI TOWELS



**TRADE DEVELOPMENT AUTHORITY
OF PAKISTAN**





TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.

PRODUCT PROFILE + HS CODE

In Pakistan, the towel is one of the most growing sub-sectors of the textile industry. The towel manufacturing units are increasing rapidly because of easy access to raw material, the manufacturing process getting simpler, and most importantly because of the government's incentives to lift and speed up production. Currently, there are nearly 10,000 towel looms in Pakistan constituting shuttle and shuttleless in both organized and unorganized sectors. The overall market of towels is categorized into two segments i.e. one for home consumption and the second for institutional usage

Relevant Products and HS Codes:

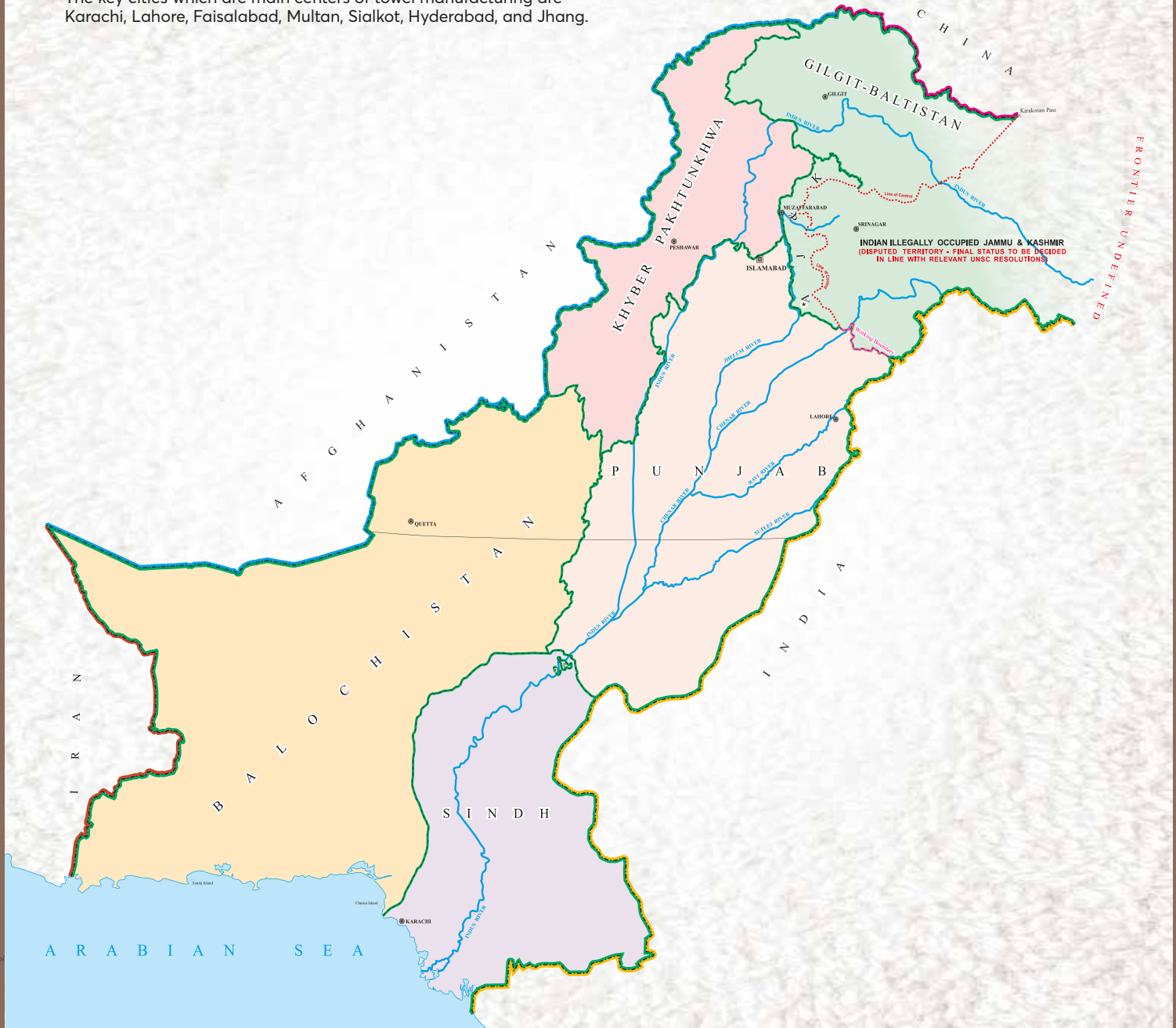
6 Digit HS code	Description
580211	Terry toweling and similar woven terry fabrics, of cotton, unbleached
580219	Terry toweling and similar woven terry fabrics (Cotton)
580220	Terry toweling and similar woven terry fabrics (Non Cotton)
630260	Toilet linen and kitchen linen, of terry toweling or similar terry fabrics of cotton
630291	Toilet linen and kitchen linen of cotton
630292	Toilet linen and kitchen linen of flax
630293	Toilet linen and kitchen linen of man-made fibres
630299	Toilet linen and kitchen linen of textile materials
630710	Floorcloths, dishcloths, dusters and similar cleaning cloths, of all types of textile materials

Source: ITC



PRODUCTION AREAS IN PAKISTAN

The key cities which are main centers of towel manufacturing are Karachi, Lahore, Faisalabad, Multan, Sialkot, Hyderabad, and Jhang.



VARIETIES/ UTILITIES/ USAGES / CONTENTS

Types:

1) Kitchen Linen 2) Toilet Linen

Contents:

Cotton, Natural Fibers, Terry Towels, Manmade Fibers, Linen



TESTING / CERTIFICATIONS/ REGISTRATION AGENCIES



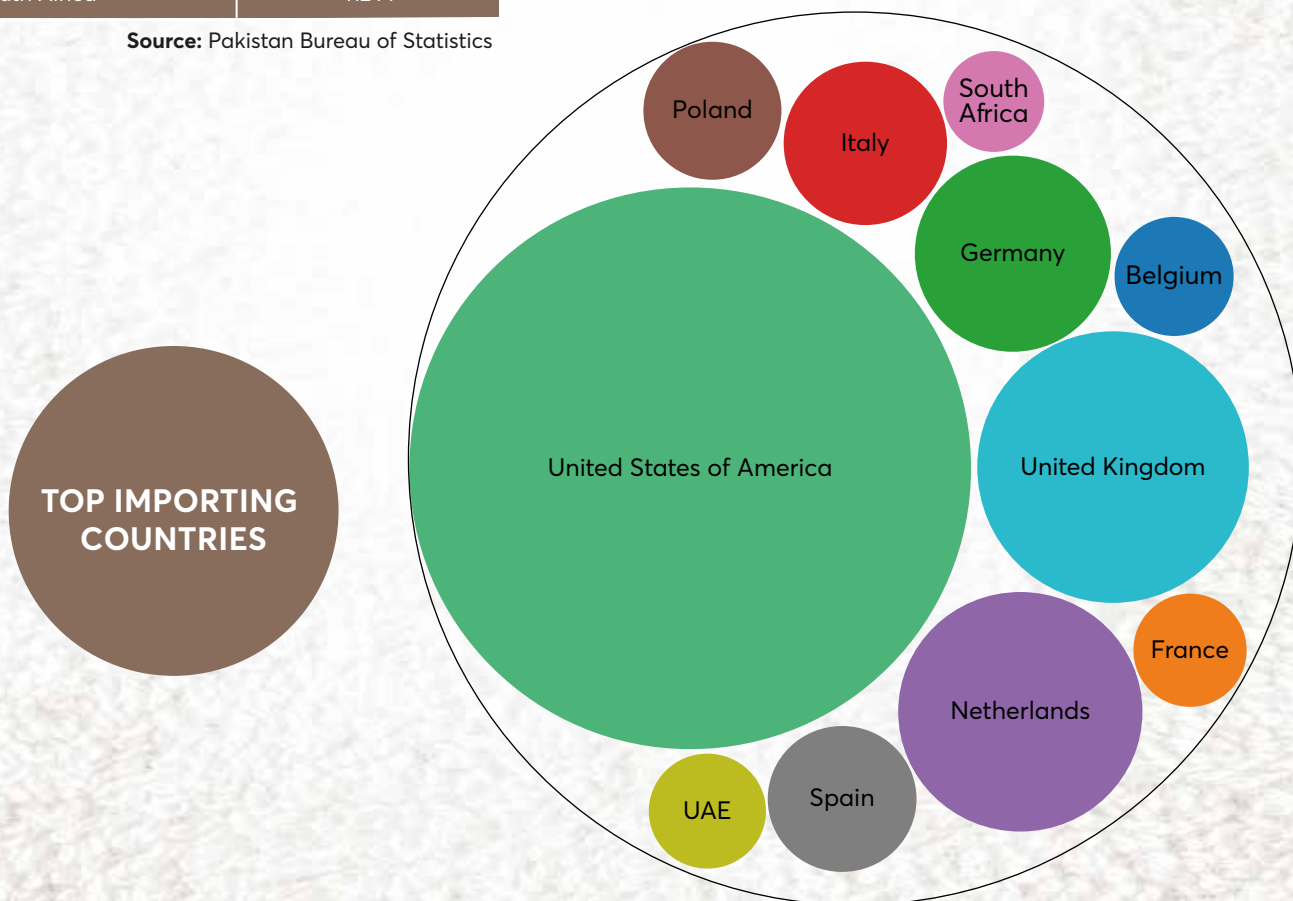
PAK EXPORT FIGURES (5 YEARS)

Country	Export Value (USD Thousand)
United States of America	347345
United Kingdom	80333
Netherlands	63281
Germany	42536
Italy	29061
Spain	24274
Poland	21486
Belgium	15887
United Arab Emirates	14461
France	13966
South Africa	11244

Source: Pakistan Bureau of Statistics

Year	Trade Value (US\$)
2017	805009590
2018	786302183
2019	785125705
2020	776514118
2021	1017484003

Source: Pakistan Bureau of Statistics



TOP EXPORTERS

Company: M/s. Feroze 1888 Mills Ltd.
Address: Plot No. B-4/A, S.I.T.E, Karachi

Company: M/s. United Towel Exporters (Pvt) Ltd
Address: Plot No. 2&17, Sector 20, Korangi Industrial Area, Karachi

Company: M/s. Al-Karam Towel Industries (Pvt) Ltd
Address: Plot No. D-7, S.I.T.E., Super Highway Scheme 33 Karachi

Company: M/s. International Textiles Limited
Address: Office: 205-208, Park Tower Shakra-E-Firdousi Clifton Karachi

Company: M/s. Afroze Textile Industries (Pvt) Ltd.
Address: Plot No. C-8, Scheme 33, S.I.T.E., Super Highway Karachi

Company: M/s. Al Rahim Textile Industries
Address: Office: G- 33, Block 6, P.E.C.H.S, off Shakrah-e-Faisal Karachi

Company: M/s. Umar Textiles
Address: Building No. 7-C, Ground Floor, CG House 21st Commercial Street DHA Phase II Extension Karachi

Company: M/s. Fazal Sardar Textile Mills
Address: F-27/1, Block No. 08 Clifton Karachi.

Company: M/s. Habib Sugar Mills Limited (Textile Division)
Address: Plot No. D-140/B-1, Manghopir Road, S.I.T.E, Karachi

Company: M/s. Bari Textile Mills (Pvt) Ltd
Address: Office: 29/A, Block-2, P.E.C.H.S, Shakrah-E-Quaideen Karachi



Company: Towel Manufacturers Association of Pakistan
Address: 77-A , Block 'A' Sindhi Muslim Cooperative Housing Society Karachi
Email: tma@towelassociation.com
Contact: +92-21-34382801-4



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