







TRADE DEVELOPMENT AUTHORITY OF PAKISTAN





TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets. TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.







PRODUCT PROFILE

- Pakistan stands 6th in global apricot production, with an annual production of 178,957 tons in 2018.
 Although Pakistan is a leading producer of apricot, apricot has a negligible share in the country's exports.
 Mostly, apricot is exported without any sort of value addition.
- Pakistan ranks 17th for plum production in the world with total production of 67,000t. In Pakistan, it is
 mostly grown in the provinces of Baluchistan and Khyber Pakhtunkhwa. The main producing areas of
 plum are Kalat, Mardan, Mastung, Nowshera, Peshawar, Pishin, Quetta, and Swat.
- Cherry fruit trees are cultivated in Baluchistan, Gilgit-Baltistan and the Northern areas of Pakistan. There are 50 kinds of cherries grown globally, which can be broadly classified into Tart/Sour and Sweet Cherries.

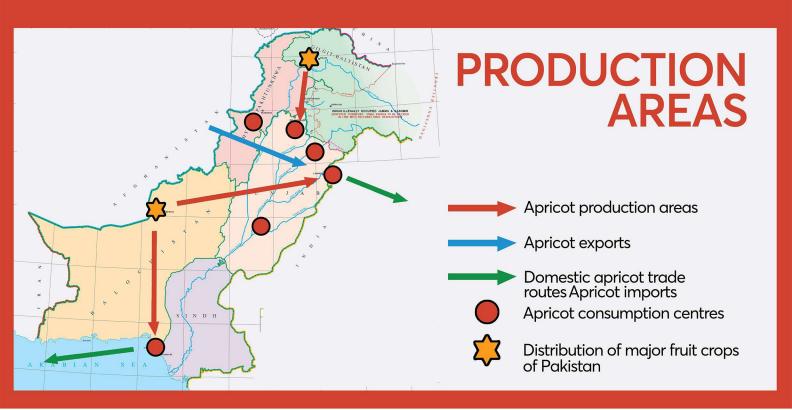
PRODUCTS AND HS CODES

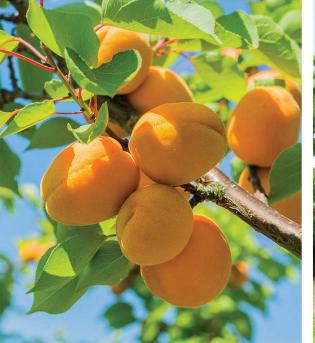
HS Code	Product Description
080920	Cherry
080910	Apricot
080940	Plum













FOOD QUALITY CERTIFICATIONS AND TESTS IN PAKISTAN

Certificates/ Test	Authority
Sanitary & Phytosanitary Tests/ Certifications	Ministry of National Food Security & Research
Pakistan Standards and ISO Certifications	Ministry of Science and Technology
Food Quality Microbiological Tests	Ministry of Science and Technology

GLOBAL FOOD STANDARDS & QUALITY CERTIFICATIONS



















PACKAGING







LIST OF PRODUCTS EXPORTED BY PAKISTAN

Code	Product label	Exported value in 2015	Exported value in 2016	Exported value in 2017	Exported value in 2018	Exported value in 2019
081310	Dried apricots	1638	1214	980	1371	1538
080910	Fresh apricots	292	474	302	385	529
080940	Fresh plums and sloes	14	108	118	120	119
081210	Cherries, provisionally preserved, e.g. by sulphur dioxide gas, in brine, in sulphur water	42	0	2	0	4
080920	Fresh cherries	0	0	0	0	0
080921	Fresh sour cherries "Prunus cerasus"	7	1	0	0	0
080929	Fresh cherries (excluding sour cherries)	2	21	1	4	33

Source: Trade Map





TOP TEN EXPORTERS OF THE COUNTRY

S.No	Name of	Address	Contact Number	Email Address
S	the	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
	Company			
1	Hunza	438-Zeenat Block,	Cell: +92 333 4349488	lcci.hunza@nexlinx.net.pk
	Organics	Allama Iqbal Town,	Ph: +92 42 5080294	hunzaorganics@hotmail.com
		Lahore, Pakistan	Fax: +92 42 7667028	
2	Asian	Warehouse No.1 &	Tel: + 92-213-235-	info@asiancommoditiescorporation.com
	Commodities	Export Department	8351(52-53-54)	haliass@yahoo.com
	Corporation	ACC Warehouse	Fax: + 92-213-235-8355	
		Plot # 25, K-28, Trans Lyari, Main Hawksbay		
		Road, Near Sharifee		
		Masjid(Aaamir Kanta),		
		Karachi, Pakistan.		
3	Taj Food Pvt	Khaili By Pass	03008745694	info@tajfoodpk.com
	Ltd	Sheikhppora Road		
		Gujranwala 52250		
	11	Pakistan		
4	Hunza Apricot oil	Islamabad ,Pakistan	051-2355604	altitfort@gmail.com
	Soap			
	Company			
5	Abid Rafiq	House # 528,Flat #		https://www.abidrafique.com/
	and	203,2 nd Floor,Muhamma	Phone: +92-51-	
	Company	dia Plaza	55507200515550720	
		Gordon College Road		
		Rawalpindi		
6	Hashwan	Hashwan Traders	Ph# 05811-	Email:akber@hashwan.com
	Traders	New Pull Road,Polo	451832,Cell#031254648	www.hashwan.com
		Market	53	
7	Mountain	Gari Bazar,Gilgit Mountain Fruits(pvt)	Ph# 05811-920835	Email:inam@mfc-fairtrade.com
'	Fruits(pvt)	Ltd	PII# 05611-920655	Email:inam@inic-iairtrade.com
	Ltdt	Near China bridge,KKH		
	(1) (1) (1) (1) (1) (1) (1) (1) (1) (1)	Danyore,Gilgit		
8	Organo	Organo Botanica	Ph#03469236102	
	Botanica	Near Khari Jageer		msagilgit@gmail.com
		Basin Gilgit		
9	Karakoram	KNR Fresh & Dry fruits	05811-440099	
	Natural	Processing	Cell# 03129934590	
	Resources	Factory,Aminabad		
	(Pvt) Ltd	Nomal,Gilgit		
	0 15 7 11	11 N . 60 . 10= = 5"	00.054.0050557.7.5	
10	Gulf Trading	H.No.6, Street 27, F-6/2,	+92 051 2279275 / 051	
	Co. (Pvt) Ltd.	Islamabad, Punjab, Federal Capital Area	2825686 / 051 2828073 /051 2279276	
		rederal Capital Area	/031 22/32/6	



Mr. Nazir Ali Assistant Director (Product Officer) Contact No. +92-343-1824476 Email: nazir.ali@tdap.gov.pk

Trade Development Authority of Pakistan, Ministry of Commerce

FTC Building, Block-A, Shahrah-e-Faisal, Karachi - Pakistan

Tel: +92-21-99206487-90 UAN: 111-444-111

URL: www.tdap.gov.pk